

The Easy Way To Multiple Income Streams As Affiliate Marketer

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Introduction

Dear future smart Affiliate marketer,

This report was written to show you some ways how you can start a successful online business. There are many ways to achieve that but I will concentrate on two of the best ways which are the easiest and fastest ways to quit your day job.

Running a Membership Site and Affiliate Marketing.

In this report you will also find some yellow boxes with live examples and great tips how you can start your business with a brand new inexpensive turnkey system to start the next minute.

Earn commissions by giving away this report with your affiliate links.

I even give you the chance to join my affiliate program and brand this report with your own links.

You can register for my affiliate program [here](#).

(Hint: Look for your affiliate link for Affiliate Landmines to download the branding package of this report)

To Your Incredible Success!

Dirk Wagner

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Creating Multiple Streams of Affiliate Marketing Income

Have you ever heard or read the phrase “multiple streams of income” before? Do you know what this phrase means? For many businessmen, creating multiple streams of income online or offline is one way of securing themselves as well as their businesses in the future. They also believe that it can also save them from the so-called famine effect in the business industry. Once you are engaged in affiliate marketing business, it is advisable if you have multiple streams of affiliate marketing income so that if one of those income streams vanished, it will not upset you the way losing your sole stream would. If you depend on just one source of income and this single stream has been downsized or has lain off, you’ll surely find yourself bankrupted and hopeless. Try to ask the most successful online entrepreneurs, and you’ll discover that they have established multiple streams of online income.

There is a businessman that said and attested that the very first step you must take in creating multiple streams of income is to assess or evaluate your resources. Start by assessing yourself first. Jot down your answers to the following questions: What are the talents, abilities, strength and gears that you possess? Are you gifted with excellent and creative writing skills? Can you do well at sales? Are you good in communicating with people? Are you born with an artistic skill or unique ability that other people don’t have? Through this, you can determine the kind of business where can possibly excel.

Next, look around and write down you assets and physical resources such as computer, color printer, scanner, digital camera, cell phone, CD or DVD burner. Write these all down because it can be used as a resource. Consider also your friends and family. Find out what do they possess that you have access to. Remember that no man is an island. You can use the talents, abilities, knowledge and resources of everyone you know.

That’s basically the initial step if you want to create multiple income streams. But if you’re already a webmaster or a site owner, you definitely have an edge. Why don’t you join affiliate marketing business to help you gain extra income out of your own website?

Being involved in affiliate marketing is one of the most desirable ways to make multiple sources of income. It is because affiliate marketing programs come in various shapes and forms. There are a large number of affiliate marketing programs that you can sign on with and start gaining bucks right away. In affiliate marketing, you can make money by promoting and reselling your affiliate products and by recruiting new affiliates. What’s good about this is that you can find widest array of training materials that can enhance your marketing abilities. In affiliate marketing, you can be sure that there are genuine products to promote and sell and there is real income to make.

Either part time or full time, being an affiliate marketer is an excellent way to create multiple income streams by means of promoting products and services from web merchants. Here, you can get affiliate commission without investing

big bucks in making your own product and without worrying about book keeping, customer support and ecommerce. All you have to do is to promote and resell the products and services in your site and pass on potential customer's the merchant's site.

In affiliate marketing, it is advisable to promote more merchants in your site so that your visitors will have variety of destinations to choose from. Using multiple merchants in the same site or niche means only one thing – you have multiple streams of affiliate income. There is absolutely nothing wrong with this business strategy because this is one of the best ways to protect your business and expanding your horizons. Through this, you can be assured that you won't experience crisis if ever one of your web merchants closed his/her program.

However, you should choose only those affiliate programs that interest you so that you can effectively advertise and promote them. Don't ever be tempted into signing up for numerous affiliate programs in the hope that one of them will bring income. Select wisely and don't be engaged in selling products you know nothing about. Go with the stuff that jives with your enthusiasm; your passion can capture your client by the nose and guide him/her to your affiliate link.

You should also work hard to make your multiple streams of income more stable. You can do this by embracing some strategies and tactics and by developing within yourself, some traits that can help you become successful in any kind of business such as patience, persistence and thirst for knowledge.

Lastly, just remember the adage that says "Don't put all your eggs in one basket." So that if one of them is lost, you can still have some to make omelets. And what do these eggs have to do with multiple streams of affiliate income? Well, it goes without saying that the more streams of income you possess, the bigger and better your money lake becomes.

TIP #1:

This new membership site provides everything you need to start a successful affiliate business. Earn huge commissions by uploading some branded websites or giving away or selling the products you will get for free as a member.

[Start Generating Multiple Income Streams Now!](#)

How to create and run a profitable membership site - Part 1

Having a successful paid membership site on the Internet is one of the most promising and high-paying businesses that you can have in your life. An excellent membership site can give you a steady income of a CEO, but without the hassle and stress of being one.

Just to give you a brief income example, if you have a total of 500 people subscribing to your site and paying you a monthly fee of \$10, then you can have a total steady cash flow of \$5,000 monthly. You are going to get money in fees month after month, rain or shine.

Many people accomplish this kind of earning during the first two to three months of their business. But that is just the beginning. Some individuals have profitable membership sites that can generate a profit ten times larger than this one.

But before going into the numbers, let us first discuss what a membership site is, specifically, a paid membership site.

Whatever you call this business, may it be a member-only membership, subscription, or mentor website, they all have one thing in common: they are bringing a steady flow of profit into your bank account, from a few hundred dollars to tens of thousand of dollars with an endless variety of topics.

The more number of subscribers you have the more income you will be getting.

Some of these paid membership sites provide mentoring or coaching, others contain useful articles or information in a particular field or product. But others still publish the results of tests and studies or product reviews.

Finally, some membership sites provide a specialized service or act as a meeting place for people with a common interest.

But all these websites have one thing in common: you have to pay for the information you will get from them.

But the big question is, why should people pay to receive content or information on the Internet. The key to getting people to subscribe to your membership site is to provide specialized information, coaching, services or data that is hard to find anywhere or would take a great deal of time to find on your own.

Let me ask you, have you ever bought a newspaper or a magazine so that you could see and read something special? Have you ever bought a non-fiction book that gave advice on a topic you were interested in?

I'll bet you did, just like everybody else.

You paid for something, particularly a reading material or a service, to save time or to improve something that you have.

Just a few short years ago, it was almost unheard of to charge for access to a website and almost no one was doing it. Today, it is not only much more acceptable, but there are still relatively few membership websites. This makes it the perfect time to start your own member-only site, since there is still little competition.

The most critical process in membership sites is choosing a specific topic that will encourage people to pay money for information on it.

The first place to look for potential topics should be within your own world. The list of potential topics could come from your interests, hobbies, vocation, business training, or even your location.

Find a topic that you are passionate about and the odds are that enough people are also passionate about the topic to make it a successful membership site. Since you are going to be spending time building and maintaining your membership site, why not choose a topic that you enjoy and know about?

You wouldn't believe some of the unusual ideas that people have turned into profitable paid membership websites. Topics include unusual business ideas, fireworks, repairing guns, dieting, dating, tall people, and even an outrageous 2nd wives club.

Finally, there are many tools to help you build and maintain your member-only website. At the most basic level, you can do much of the website creation yourself and use 3rd party services to help you with the administration.

However, a quicker and even better way is to use one of the new all-in-one membership management software systems that helps you set up your site quickly and automates almost all of the administrative features. This can be a very good thing, especially if you don't know anything about programming.

All over the world, people are earning large sums of money online on a regular predictable basis from the comfort of home because they had the foresight to start a paid membership site. So start yours today and stop wasting your time.

How to create and run a profitable membership site - Part 2

One of the most obvious problems that online business people are encountering is the consistency of income. If you are fed up with the ups and downs of your online income, or looking for a much more simpler way to add a bit of profit to your site, then this article is just for you.

Residual income is getting more popular today for so many reasons. Especially with membership sites, it not only gives you a steady flow of cash, but your monthly income keeps on growing as your members increase.

And the good thing about being a membership site administrator is that you don't have to be an article writing expert or Internet savvy to create a successful and profitable paid membership site.

With the technological tools available on the Internet today, building your own membership site has never been so easy.

Nowadays, you don't have to be an expert web developer in order to build your own membership site. You have a wide choice of available software to help you build your own profitable membership site.

So what should be your preliminary considerations in creating your own paid membership site? First thing to do is to think of a certain specific concept. What kind of membership site would you like to build? What are your products and exclusive services that you would like to distribute?

To give you a guide on how to choose a certain service, here are some proven and tested paid membership services that you can offer and that are in existence today. And they are also the most profitable ones, so check them out.

You can have a paid membership site that offers keyword lists of the most profitable AdSense keywords. A monthly update should also be given to your members about the latest AdSense keywords. With the boom of Internet Marketing these days, you will surely have thousands of self-proclaimed and professional search engine optimizers at your feet.

You can also have paid membership site that offers content or article packages. With most sites begging for content these days to help them boost their rankings in the search engines, surely you will always win in this kind of business.

The ownership of this article package will of course be limited to how many members there are in your paid membership site. New packages should be offered every month.

You can also provide a paid membership site that offers ready-to-make-money packages. The most profitable membership site will depend on the niche you settle on. If the subscribers and the possible buyers are hungry for your product, there is no possible way you will lose with this membership site.

So what would be the next thing to do after you have conceptualized the idea of a paid membership site that you will be hosting? Calculate is the keyword.

Always make sure that before going into any business that you calculate the projected profit first.

The problem with paid membership sites is that their selling point, which is always exclusive for members only, can easily be abused.

If you will be catering to 5,000 members with the same key product, your paid membership site won't be as inviting compared to a paid membership site that only limits it members to 500.

So the Golden Rule here should be: The more members you are catering to, the lower the membership fee should be.

Adjusting the price to these factors is a key in finalizing the key dividend and profitability of your membership site.

If you are just starting out, it is much better to give it a try with a small numbers of members first, because if the product does not sell according to your expectations, you can easily change it.

There are so many ways in which you can make your membership site. And even with some of those, you don't even have to be a web designer expert. There are thousands of software programs on the Internet that will allow you to integrate and automatically generate your website and almost immediately start accepting members thereafter.

If you wish to have something more classy and expensive yet powerful enough to hold numerous members, then you can opt for total management system that would give you absolute full control on your paid membership website.

You can customize every point of your website, schedule your updates at your own will, and automate processing of payments and delivery with these software programs.

How to create and run a profitable membership site - Part 3

One good thing about membership sites is that it is an international market so anyone can pay for just about anything. Your market is not limited to local prospects but to so many people around the world.

When starting out your paid membership site, always make sure to take note of the four elements that make this industry a successful and profitable one.

Target the right market. Look for a certain topic that people are passionate about and then build your membership site around it.

There are so many major topics to choose from, so doing a keyword search is a step to start out with. A keyword search reveals the most promising topics that people search for online. By doing this, you can determine if there is enough of a market for a certain topic before even launching your own membership site.

Make it unique and different. Ideally, potential subscribers cannot or should not be able to find the same information elsewhere for free. So to have a unique and totally different concept for your membership site, the thing to do is try to find materials not just online but also offline and provide it in a convenient manner that you and your readers can understand.

You can also have unique content by having exclusive interviews with experts in your field. Doing the interview yourself is also a good way to get really good unique and comprehensive content.

Finding good people and even famous people is not hard to find. In fact, as your site grows and become popular, they will likely contact you.

Finding excellent people to interview gives you a two-fold advantage. It gives you credibility, and at the same time, makes you an endorser; it also gives you exclusive content. Of course, your exclusive content can also be from your own specialized knowledge bolstered by research and studies.

Finding good and loyal subscribers can be hard, but if you have started off targeting good topics, finding good traffic and subscribers is not as hard as some believe.

The best methods for generating quality traffic to your website include search engine positioning, pay-per-click options, Internet Joint Venture Marketing, online newsletters, affiliate programs, and accelerated word-of-mouth marketing – known as viral marketing.

It is also a must to include something that doesn't take up much of your time, like forums and other interactive tools that will encourage your readers to come back to you.

Another exciting thing about membership sites is that you can take your hobby, special interest, or profession and turn it into a profitable activity. Your only challenge is finding exclusive content.

You can also start it part-time like most of us do; as your subscription rate increases, you can plan a full-time involvement with it.

Having to start and run your own membership site can be a lot of fun and very fulfilling if you are on the right track. That is why you have to learn and know what is involved in setting up one and managing it effectively. Planning and allowing for auto-responders, automated sign-ups, credit card processing, automated cancellations, etc., is all part of a successful membership website.

As complex and hard as it is, many companies offer a low-cost, and even sometimes, easy-to-use software solutions. But a few companies offer a free software membership management tool to subscribers, allowing you to be fully in charge and to manage all of these tasks and routines.

This makes it possible for those who have little knowledge about computers and the Internet who want to go into the membership site business.

Paying for things on the Internet is inevitable. But you have two choices; you can either be the one paying for it or the one profiting from it. But ideally, in this industry, you will do both and not just gain money, but also gain a great deal of knowledge in the process.

The only key thing on membership sites is to have the full idea and interest of what you are doing. In this way, it is a sure success for your business. But don't be alarmed if certain things happen that damage your business; these things are normal. Try to learn from the mistakes you make and surely you will become a good membership site administrator.

TIP #2:

Brand new inexpensive turnkey system allows you to sell up to 300/500 memberships and cash in 100% profits which could be easily result in \$6k - \$10k per month residual income.

[Order Bulk Memberships For Residual Income](#)

Conclusion

So let me tell you at the end why you should promote residual affiliate programs.

Are you a webmaster in need of additional income? Or are you planning to set up an online business but you still don't have any product to sell? If so, affiliate marketing may be the best solution for your problems. With affiliate marketing, you won't need to worry about the products you have to sell. All you need to have is a website with sufficient contents that are related to the products of a certain online company offering affiliate programs. By becoming a member of the program, or by becoming an affiliate, you can start earning a certain amount of money right away!

Affiliate marketing is some sort of business relationship established between a merchant and his affiliates. In affiliate marketing, an affiliate agrees to direct some traffic to a merchant's website. If that traffic is converted into some kind of action, like a visitor purchasing a product on the merchant's website or a visitor becoming a lead for the company, the affiliate who directed the traffic will be compensated. Compensation may take the form of either a percentage sales commission for the sales generated or a fixed fee predetermined upon the application of the affiliate on the merchant's affiliate program.

Promising a lot of benefits both for the merchants and the affiliates, affiliate marketing has become one of the most popular online marketing methods today. In fact, almost every merchant or retailer site today offers an affiliate program that any one can join into. Most retailers would entice people to become affiliates or members of their program by promising great benefits like large commissions, lifetime commissions, click through incomes and a lot of other benefits. But would all these affiliate programs bring off the same benefits?

Most affiliate programs would pay you, as an affiliate, a one-time commission for every sale or lead you brought to the merchant's website. Commissions for this kind of affiliate programs are usually large, ranging from 15% to a high of about 60%. Other affiliate programs would pay you a fixed fee for every click through or traffic you send to the merchant's site. Programs like this often pay a smaller fee for every click through, usually not getting any larger than half a dollar. The good thing about this kind of program, however, is that the visitor won't have to purchase anything in order for the affiliate to get compensated.

Another type of affiliate program is the residual income affiliate program. Residual affiliate programs usually pay only a small percentage of sales commission for every sale directed by the affiliate to the merchant's site. This commission often comes only in the range of 10% to 20% sales commission. Because of this, many people ignore residual affiliate program and would

rather opt for the high paying one-time commission affiliate program. Are these people making a mistake, or are they making the right decision? We can't tell, for sure, if people are making a mistake by choosing a high paying one-time commission affiliate program. But we can definitely say that they are making a large mistake if they ignore residual affiliate programs. Residual affiliate programs would indeed pay at a lower rate, but merchants offering such kind of programs would generally pay you regular and ongoing commissions for a single affiliate initiated sale! That means, for the same effort you made in promoting a particular affiliate program, you get paid only once in a one-time commission program, and a regular and ongoing commission for a residual program!

So, are the benefits of promoting residual affiliate programs clearer to you now? Or are they still vague? If they are still vague, then let's make them a bit clearer with this example.

Suppose there are two online merchants both offering web hosting services on their sites. The first merchant offers a one-time commission type of affiliate program that pays \$80 for every single affiliate initiated sale. The second merchant also offers an affiliate program, but this time a residual affiliate program that pays only \$10 for every single affiliate initiated sale. As an affiliate, we may get attracted at once at what the first merchant is offering, as \$80 is definitely a lot larger than \$10. But by thinking things over before actually getting into them, one may be able to see that the second merchant is offering us more opportunity to earn a larger amount of money.

Supposed you have directed traffic to the merchant and it converted into a sale, you'll get paid once by the first merchant for the sale you have initiated. But with the second merchant, you'll get paid monthly for as long as the customer you have referred to the merchant continues to avail of the web hosting service. That means that for the same effort of getting one customer to avail of the merchant's service, you get paid monthly in residual affiliate programs while you only get paid once in a one-time commission type of affiliate programs.

So, are residual affiliate programs worth promoting? Definitely yes, because you virtually get more money from these types of affiliate programs in the long run! And would residual affiliate programs work best for you? Probably not, probably yes. It is not really for me to tell. But with the benefits that residual affiliate marketing can provide, it would really be unwise to ignore such programs.

I hope to see you soon in the Super-Affiliate league ;-)

To your success,

Dirk Wagner